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time golf online (tee OR té OR tée OR tée)

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Hello to all golfers. I am the Marketing Director for a company that provides **online tee** times. What we do is have **golf** courses use our reservation software (essentially automates the paper **tee** sheet). We then network the **golf** courses together electronically, which then enables a golfer to come to a web site and book a **tee time** **online**, in real time.

What I am looking for is some input from golfers regarding **tee time** policies. This information can then be forwarded to our courses to provide the best standard of **tee time** policies to golfers.

What **tee time** policies in your area seem to work the best?

What type of **tee time** policies would you like to see a **golf** course have ? (specific comments on municipal course, resort courses, and private courses would be great).

What issues should our company and **golf** courses be aware of for providing this type of service?

What benefits of this type of service appeal to you the most? (24 hours a day, 7 days a week access; no phone busy signals or being put on hold, no multiple phone calls to find a specific **tee time**; advanced **tee time** windows; etc.)

Lastly, some general comments/suggestions on the concept

would also  
help.

Thanks in advance for your valuable time  
and input.

Regards,

Robert Arnold  
Director of Marketing  
TeeMaster, Inc.  
[www.teemaster.com](http://www.teemaster.com)

Apr 21 1998,  
Gerry Brandwood 3:00 am [show](#)  
[options](#)

R.J. Arnold wrote:

> Hello to all golfers. I am the Marketing  
Director for a company that  
> provides **online tee** times.

SNIPPED

I have had a brief encounter with  
automated **tee time** software running at a  
private club and I offer the following brief  
observations:-

1. Make it reflect the policies of the match  
committee and not have it  
dictate the way in which the **tee** will be  
managed. Dont let it be the butt of  
both the members and the committee  
before it finally breaks down under the  
weight of criticism. The process of  
automation may cause the committee to  
spend a little more **time** at set-up **time** on  
specific policies and practices  
but it would only reflect the things that they  
have been neglecting or  
shelving in the past (like blanket "ladies  
only" periods!!).

2. Make it scrupulously fair without favour  
of anyone with maybe the  
exception of the Club President and  
Captain ( who may get preferential **tee**  
times!!). Nothing will scuttle it faster than  
members thinking that there  
are two regimes - the telephone booking  
times and the internal "favoured  
few" system that beats the automation  
starter sheet before it is offered.

3. Keep it simple!  
key 1 - day of week  
key 2 - nearest hour to book

#### Sponsored Links

**Las Vegas Golf Courses**  
Book tee times on-line directly  
with award-winning Vegas courses  
[www.vegasgolfcentral.com](http://www.vegasgolfcentral.com)

**GoToRenoTahoe.com - Golf**  
Reno & Tahoe Golf Course Guide,  
News, Packages & Picture  
Galleries  
[www.gotorenotahoe.com/golf/](http://www.gotorenotahoe.com/golf/)

**Tee Times & Club Rentals**  
We will match any quote for  
tee times and pro line clubs  
[www.lasvegasteetimes.net](http://www.lasvegasteetimes.net)

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**PGATOUR.com - Course Guide**  
**PGATOUR.COM Travel**  
[courseguide.golfweb.com](http://courseguide.golfweb.com)

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**Cape Cod, New England Golf**  
**Course**  
Cape Cod Resort in Brewster,  
Massachusetts with mansion-like  
luxury ...  
[www.oceanedge.com](http://www.oceanedge.com)

**Golfer's Guide US and Canada:**  
**Your guide to area golf courses ...**  
Guide to area golf courses, resorts,  
vacations and real estate, ...  
[www.golfersguide.com](http://www.golfersguide.com)

key 3 - number in party  
If that wont do it then ring up and do it  
manually ! At least until  
acceptance allows further stages of  
sophistication.  
My 2c worth!  
Gerry Brandwood  
ger...@ihugNOSPAM.co.nz

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